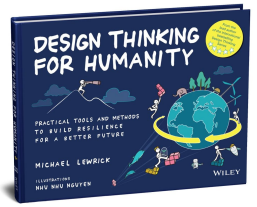
Project:
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Adaptive Strategy & The Infinite Game Mindset

Quick guide: This tool treats wicked problems as infinite games: they are not played to be won, but to keep the game going, anchoring strategy in a cause rather than a fixed target.

More tips & tricks on book page: 256



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Adopt an Infinite Game Mindset – Infinite Goal

1

Shift from a finite mindset (fixed goals, beating competitors) to a cause so profound it can never be fully achieved but is worthy of endless striving. What is the cause so just we would sacrifice short-term gain to advance it?

Design for Adaptability, Not Just Efficiency

2

Instead of one "optimal" plan, design a system with the built-in capacity to adapt: flexible structures, diverse approaches, some intentional redundancy.

Sensing (The Radar)

What feedback loops detect systemic shifts early? List signals: customer behaviors, ecological data, policy shifts

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Blind spots: what are we ignoring?

Adapting (The Pivot)

If our current offering became obsolete, how would we pivot to stay true to the cause?

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Resilience assets: what assets (trust, community) survive a "shock"?

Implement Feedback Loops for Continuous Learning

3

Create robust feedback loops, a culture that learns from failure, and radical transparency. Use tools like Future-Ready Roadmapping to translate learning into an evolving plan.

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