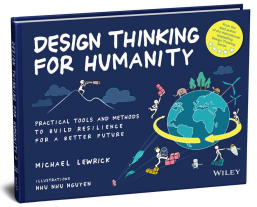
Project:
Team:
Version & Date:

Stakeholder Analysis & Mapping

Quick guide: A Stakeholder & Systems Map is a visual representation of every actor, human and non-human, connected to a challenge, showing the relationships, influence, and power dynamics between them beyond a simple list.

More tips & tricks on book page: 82



Lewrick, M.
Design Thinking for Humanity
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1 Define the Strategic Project Anchor / Boundary

What is the central system offering, structural use case, or project paradigm under review? Who owns the decision mandate?

2 Categorize Ecosystem Forces

Map the multi-layered ecosystem of human, non-human, institutional, and fringe actors interacting with the design space.

Cure Users & Citizen

Who experiences direct daily impact? What are their human needs?

Internal Operators & Teams

Who builds, maintains, or sponsors the solution internally?

External Enablers & Partners

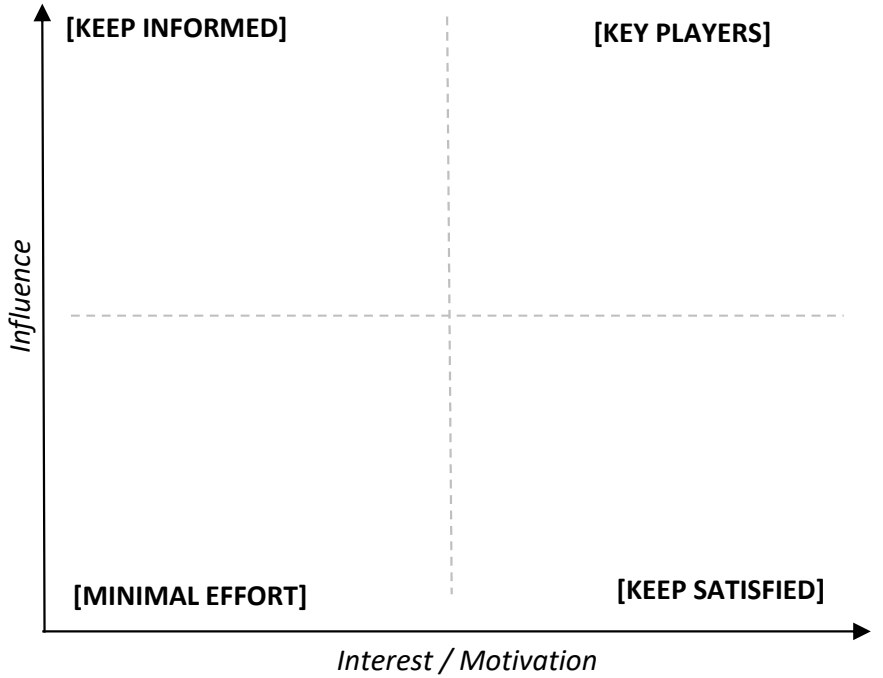
What suppliers, regulators, or market platforms sustain the infrastructure?

Fringe & Non-Human Voices

How do future generations, natural ecosystems, or resource points gain a voice?

3 Spatially Map The Influence vs. Interest Matrix

Plot actors based on structural impact vs. motivation. Who blocks the concept? Who provides valuable core ideas?



4 Document Core Findings & Systemic Intersections

Where do conflicting, informal, or institutional relationships exist? What leverage points can be extracted from the map?

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