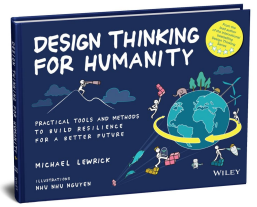
Project:
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Version & Date:

# The Six Ds of Exponentials (Adjusted)

**Quick guide:** The Six Ds framework maps the distinct phases an exponential technology moves through as it matures from a rare breakthrough to a democratized, mainstream force.

**More tips & tricks on book page: 288**




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## Identify the Technology & Where It Sits

*Start with domains where exponential trends are most likely to occur, often rooted in information technology.*

1

**Technology / trend beeing mapped:**

**1. Digitized** **2. Deceptive** **3. Disruptive** **4. Dematerialized** **5. Demonetized** **6. Democratized**

## The Six Ds Assessment

*Work through what each stage means for your solution. Apply a systemic focus and current status.*

2

**1. Digitized**
*System Clarity*
*Digitize systemic data (environmental impact, resource flows, well-being) for radical transparency.*

**Our focus:**

**2. Deceptive**
*False Scarcity*
*Use the quiet growth stage to co-design with marginalized communities, avoiding new bias.*

**Our focus:**

**3. Disruptive**
*Degenerative Systems*
*Disrupt the whole degenerative system (e.g., linear consumption, extractive finance) with a regenerative model.*

**Our focus:**

**4. Dematerialized**
*Harm & Waste*
*Design out waste, energy use, and unintended consequences at the systemic level.*

**Our focus:**

**5. Demonetized**
*Money, Access & Info*
*Make essential resources (knowledge, diagnostics) freely/near-freely available, bypassing financial barriers.*

**Our focus:**

**6, Democratized**
*Power & Co-creation*
*Give users ownership and influence over governance ➔ the win–win–win outcome.*

**Our focus:**

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