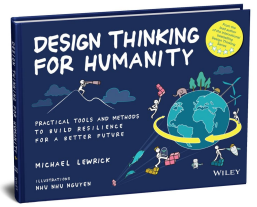
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# Scenario Planning & The 2X2 Matrix

**Quick guide:** Scenario Planning transforms high-level uncertainty into four distinct, plausible future stories, built by crossing the two most critical uncertainties on a 2x2 matrix to explore a range of possibilities.

**More tips & tricks on book page: 92**




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## 1 Isolate The Axis Parameters (high impact & high uncertainty drivers)

*What are the major macro forces?*

**Driver 1 (Vertical Crosshair Vector):**

**Driver 2 (Horizontal Crosshair Vector):**

## Examples of Vertical and Horizontal Driver

- **Driver Name:** Economic Value Orientation
  **Extreme A (Top / Left): Regenerative Value – Extreme B (Bottom / Right): Pure Profit**
- **Driver Name:** Climate Action Velocity
  **Extreme A (Top / Left): Proactive Decarbonization | Extreme B (Bottom / Right): Delayed Mitigation**
- **Driver Name:** Resource Stewardship
  **Extreme A (Top / Left): Circular Regenerative Systems | Extreme B (Bottom / Right): Linear Waste Accumulation**
- **Driver Name:** Energy Transformation
  **Extreme A (Top / Left): Integrated Renewable Networks | Extreme B (Bottom / Right): Chronic Fossil Fuel** Reliance
- **Driver Name:** Social Transition Equity
  **Extreme A (Top / Left): Inclusive & Just Transition | Extreme B (Bottom / Right): Fragmented Social Inequalities**

## 2+3 Populate The Four Alternative Future Worlds

*Bring the four quadrants to life by writing a compelling narrative for each one. Give each scenario a memorable name to make it tangible. The story should describe what that future world looks and feels like, what has happened to get there, and what its key characteristics are.*

**Driver 1: _____**
*(Extreme A)*

**SCENARIO 1**
*Title & Rules:*

**SCENARIO 2**
*Title & Rules:*

**Driver 2: _____**
*(Extreme A)*

**Driver 2: _____**
*(Extreme B)*

**SCENARIO 3**
*Title & Rules:*

**SCENARIO 4**
*Title & Rules:*

**Driver 1: _____**
*(Extreme B)*

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