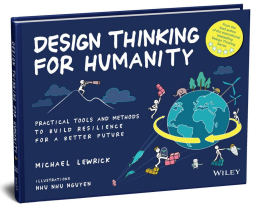
Project:
Team:
Version & Date:

Causal Layered Analysis (CLA)

Quick guide: Causal Layered Analysis deconstructs an issue through four layers, from surface headlines down to systemic causes, worldview, and the deep myths that shape it, to build alternative futures from the bottom up.

More tips & tricks on book page: 90



Lewrick, M.
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1 Present State Deconstruction (Top-Down)

THE LITANY

What surface symptoms, media headlines, or immediate data trends dominate?

SYSTEMIC CAUSES

What economic, political, or technical structures generate these symptoms?

WORLDVIEW / MINDSET

What cultural paradigms or ideologies validate the system architecture?

MYTH & METAPHOR

What deep collective stories or gut-level archetypes anchor this reality?

3 Preferable Future Reconstruction (Bottom-up)

THE NEW LITANY

What visible preferred outcomes and balanced indicators occur downstream?

NEW REGULATORY/VALUE LOOPS *What*

What alternative value loops or technical infrastructures must host the future?

NEW PARADIGMS

What planet-centric frameworks or ethical alignments sustain the design?

THE NEW TRANSFORMATIVE METAPHO

What alternative core myth serves as your new emotional baseline anchor?

The Core Value Transformation Narrative Bridge

Formulate the core narrative value transformation bridge, mapping old limiting metaphors directly to empowering new ones

Old Limiting Story Metaphor:

New Empowering Metaphor Vision:

2

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