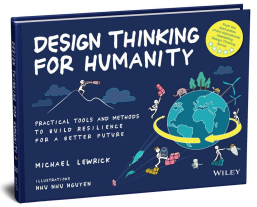
Project:
Team:
Version & Date:

The Doughnut Economics Model

Quick guide: The Doughnut Economics model, developed by Kate Raworth, replaces the pursuit of growth with the goal of staying within a safe and just space for humanity, between a social foundation and an ecological ceiling.

More tips & tricks on book page: 204



Lewrick, M.
Design Thinking for Humanity
ISBN: 9781394366392
www.design-humanity.com

1 Understand the Social Foundation

The inner ring: critical social outcomes essential for human well-being. Note where your system currently falls short (the "hole").

Health *Ask for example: What concrete mental well-being enablers are built into the user workflow?*	**Water**	**Food**	**Education**
Housing & Energy	**Income & Work**	**Peace & Justice**	**Political Voice**
Social Equity	**Gender Equality**	**Networks & Community**	**Others**

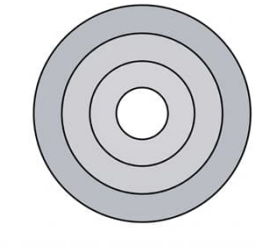
2 Understand the Ecological Ceiling

The outer ring: nine planetary boundaries critical for a stable planet. Note where your system currently overshoots..

Climate Change *Ask for example: What carbon footprints or energy expenditures does this technical architecture generate?*	**Biodiversity Loss**	**Land Conversion**
Freshwater Withdrawals	**Air & Chemical Pollution**	**Ocean Acidification**

3 Design for the „Doghnut"

The space between the social foundation and the ecological ceiling is the safe and just space for humanity. Start to design solutions that operate entirely within it.



Solution / System:

How does it strengthen the social foundation?
Which shortfalls does it close?

How does it stay under the ecological ceiling?
Which overshoots does it avoid or reduce?

Solution / System:

How does it strengthen the social foundation?
Which shortfalls does it close?

How does it stay under the ecological ceiling?
Which overshoots does it avoid or reduce?

Get a PDF Premium Design Thinking for Humanity Template:
WWW.DT-TOOLBOOK.COM/SHOP