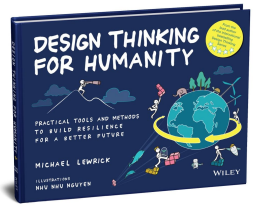
Project:
Team:
Version & Date:

Horizon Scanning

Quick guide: Horizon Scanning is a structured process for looking beyond the familiar to spot early signals of change, weak signals, and disruptions across the macro-environment before they go mainstream, often guided by the PESTLE framework.

More tips & tricks on book page: 80



Lewrick, M.
Design Thinking for Humanity
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www.design-humanity.com

1 Define the Scanning Scope & System Guardrails

What central strategic question or core human challenge are we investigating?
What geographic, industry, or temporal boundaries define our research parameters?

2 Gather Weak Signals Across Multi-Dimensional Environments

Political & Institutional

Which shifting regulatory frameworks or governance models might impact our system balance? Is institutional trust stable or eroding?

Economic & Financial Flows

What micro-transaction patterns, localized value flows, resource allocations, or alternative currencies are appearing?

Social & Behavioral

What nascent lifestyle dynamics, community values, shift in demographic realities, or counter-cultures are active?

Technological Breaklines

What deep lab milestones, early patent streams, agentic infrastructures, or digital breaklines are appearing on the fringes?

The Fringes & Subcultures

What are radical scientists, speculative artists, alternative activist sub-collectives, or early-stage startups actively testing?

Environmental Boundaries

What local planetary resource signals, climate tipping strains, or alternative raw restoration adaptations are observable?

3 Document & Asses Signal Maturity (Top 3)

Isolate the three most compelling weak signals. Validate their novelty, scale potential, and systemic implications.

1. Signal Name:
Why is it novel? What does it imply if scaled?

2. Signal Name:
Why is it novel? What does it imply if scaled?

3. Signal Name:
Why is it novel? What does it imply if scaled?

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