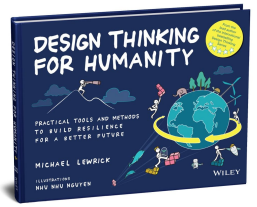
Project:
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Backcasting Canvas

Quick guide: Backcasting reverses traditional forecasting: it starts from a vividly imagined, preferable future and works backward to today, identifying the milestones and decisions needed along the way.

More tips & tricks on book page: 114



Lewrick, M.
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Reverse Chronological Pathway & Operational Translation

Establish your target vision, then work backward to determine structural milestones and short-term actions.

4 Immediate Actions (Now)

Example question: What direct pilot models, capability builds, design shifts, or resource deployments must we initiate this month?

3 Mid-Term Milestone (Horizon 2)

Example question: What regulatory updates, standard platform metrics, or market structural infrastructures must clear?

2 Long-Term Milestone (Horizon 3)

Example question: What planetary boundaries adoptions, technical integrations, or cultural behaviors must reach normalization?

1 Preferred Future Vision

Example question: What is our North Star vision description? What positive metrics define this stable state for humanity and the planet?<>

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