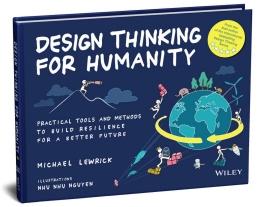
Project:
Team:
Version & Date:

Experiential Futures

Quick guide: Experiential Futures designs sensory-rich, simulated environments that let stakeholders step inside an alternative future, triggering intuitive, emotional responses that slides and reports cannot replicate.

More tips & tricks on book page: 108



Lewrick, M.
Design Thinking for Humanity
ISBN: 9781394366392
www.design-humanity.com

1 Isolate The Core Scenario Reorientation

Which explicit alternative world state, value transition, or technical disruption are we converting into an experience?

2 Blueprint The Immersive Touchpoints & Spatial Context

How do stakeholders enter this simulation? Detail the specific auditory cues, spatial layouts, user interfaces, or physical artifacts that craft the illusion:

3 Capture Visceral Human & Non-Human Systemic Feedback

Evaluate user reactions: What immediate behavioral adjustments, unspoken friction points, ethical concerns, or defensive workarounds surfaced during engagement?

Get a PDF Premium Design Thinking for Humanity Template:
WWW.DT-TOOLBOOK.COM/SHOP