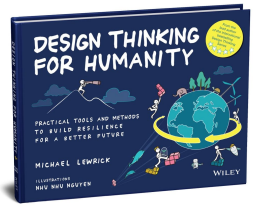
Project:
Team:
Version & Date:

The Resilience Blueprint Canvas

Quick guide: The Resilience Blueprint Canvas is the capstone tool of the Design Thinking for Humanity toolbox: a single strategic document that integrates outputs from all five thinking disciplines into one holistic, actionable plan for a resilient, win-win-win future.

More tips & tricks on book page: 296



Lewrick, M.
Design Thinking for Humanity
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www.design-humanity.com

Purpose & Future Context

Massive Transformative Purpose

What is the single, audacious, and inspiring purpose that drives this entire endeavor?

Preferable Future

What does the world look like in 20+ years if this project is a profound success?

Systemic Challenge

What is the core "wicked problem" this initiative is designed to address?

Costs

What are the financial, resource, and potential negative externality costs of implementing the solution?

Win-Win-Win

Value Proposition(s)

Humans | Planet | Society

Value for People:

How does this solution create tangible, meaningful value for the individuals and communities it serves? What deep human needs does it fulfill?

Value for the Planet:

How does this solution actively regenerate the ecosystems it touches? What is its net-positive ecological impact?

Value for Society:

How does this solution build social equity, community resilience, and collective well-being?

Objectives and Key Metrics

How will we measure our progress toward creating value for people, the planet, and society?

Systemic & Scalable Implementation

Key Interventions and Solutions

What are the core products, services, policies, or platforms that will deliver the "win-win-win" value?

Ecosystem of Partners

Who are the critical actors in our collaborative ecosystem required to make this solution a reality?

Responsible Path to Scale

How will this solution leverage exponential trends to create impact at a scale that matches the size of the problem, and what are the key ethical guardrails that will ensure this is done responsibly?

Benefits

What are the quantifiable benefits for all stakeholders involved?

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