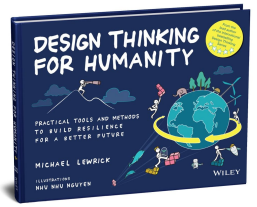
Project:
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Version & Date:

# Pattern Recognition

**Quick guide:** Pattern Recognition is the synthesis process that turns raw signals from Horizon Scanning into strategic foresight, by searching for connections, clusters, and recurring themes across collected data.

**More tips & tricks on book page: 96**




Lewrick, M.
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## 1 Data Immersion

*Gather all the signals, trends, and data points*

## 2 Cluster

*Begin to group related items together. Look for affinities, direct connections, or recurring ideas.*

## Articulate The Nascent Overarching Patterns

*For each major cluster (see step 2), articulate the deeper pattern it represents. A pattern is more than just a summary; it is an insight into a significant, underlying shift. Describe what is happening, why it is happening, and what its potential implications are. Prepare for sensemaking.*

**Cluster Headline / Theme 1: _____**

*What are the systemic paradignm Shift & implications*
*Why it is happening?*

**Cluster Headline / Theme 2: _____**

*What are the systemic paradignm Shift & implications*
*Why it is happening?*

3+4

**Cluster Headline / Theme 3: _____**

*What are the systemic paradignm Shift & implications*
*Why it is happening?*

**Cluster Headline / Theme 4: _____**

*What are the systemic paradignm Shift & implications*
*Why it is happening?*

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